**A picture containing light, drawing

Description automatically generated**

**Auaha | Creative Application Form**

**Applications must include the following:**

1. **A completed application form**
2. **A written or filmed project proposal which talks to one of the** [**Creative grant themes**](https://www.likeminds.org.nz/individuals/mental-health-media-grants/creative-themes)**.**

If you are submitting a written proposal it must be no more than 1,500 words long; if submitting a video proposal, it must be no more than 10 minutes long and hosted on an external platform such as YouTube or Vimeo.

**Your written or filmed project proposal should:**

* 1. Explain your reasons for applying
  2. Describe your project in detail – what you intend doing, when and where
  3. Explain how the project will help to patua te whakamā/lift the shame, social exclusion and judgement that people with mental distress can face
  4. Identify what messages you will be aiming to communicate
  5. Indicate how people with mental distress and their whānau will be consulted and involved in the project
  6. Identify your planned audience and explain how the project will be promoted to that audience
  7. Outline what impact you expect from the project and how you will know it has been a success.

1. A realistic and detailed budget within the maximum funding of the grant ($10,000). If your project will require additional funding, you will need to include proof you have secured this funding.
2. Any written expressions of interest from outlets or other organisations in New Zealand confirming they have knowledge of the project and have a genuine interest in publishing, broadcasting, or exhibiting the finished project.
3. Your curriculum vitae detailing your education and employment history as well as any major professional achievements.

**If shortlisted for a grant, you may be requested to supply:**

1. Examples of published work. Please do not send original materials in support of your application, as they will not be returned.
2. Three references from individuals who are supportive of your project, are familiar with your skills and experience, and can comment on your abilities and potential.

**Scroll down to complete the application form.**

##### Auaha | Creative Application Form

**Applications must be received by 5pm, Friday 9 October 2020, at the following email address:**

**Email:** info@mediagrants.org.nz (subject line: ATTN: Mental Health Creative Grants).

**Due to the physical restrictions surrounding COVID-19, submitting your application by email is recommended. If you need to hand deliver or courier your application, please email** [**info@mediagrants.org.nz**](mailto:info@mediagrants.org.nz) **to arrange a physical submission in advance.**

**The Mental Health Foundation will not accept any responsibility for lost or late applications.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name:** | | | |
| **Address:** | | | |
| **Email address:** | | | |
| **Phone:** | | **Mobile:** | |
| **Please indicate which theme your application fits under:**  **🞎 Mental distress and COVID-19**  **🞎 Mad pride**  **🞎 Culturally speaking: Perceptions of mental distress from a te ao Māori worldview**  **🞎 Busting the myths**  **🞎 The identities that make us: Intersectionality and mental distress** | | | |
| **How did you hear about the grants?** | | | |
| **Project title:** | | | |
| **Genre/Media:** | | | |
| **If you are submitting your project proposal via video, please enter your video URL in the space below.** Project proposal videos must be hosted on an external channel such as YouTube or Vimeo and be no more than 10 minutes long. | | | |
| **Briefly outline the stages of your project – what you will be doing and an approximate timeframe for each milestone.** | | | |
| **Stage** | **Description** | | **Completion date** |
| **One** |  | |  |
| **Two** |  | |  |
| **Three** |  | |  |
| **Four** |  | |  |

|  |  |  |
| --- | --- | --- |
| **Enter all the costs for what you plan to spend the grant money on.**  Provide detail so that we can understand how you have calculated your costs, e.g.  - Printing costs (32 pages x 40 copies in 180gsm Splendagel stock, trimmed and staple-bound)= $4,900  Attach detailed quotes for important items.  If you include discounted or pro-bono items, you will need to show the full cost (before the discount) of the item in your project costs. | | |
| **Expense** | | **$ Funds allocated** |
|  | |  |
|  | |  |
|  | |  |
|  | |  |
|  | |  |
|  | |  |
| **If Aotearoa New Zealand were to move up to or remain at COVID-19 alert levels 2, 3 or 4, would your project delivery or reach be affected?**  **🞎 Yes**  **🞎 No** | | |
| **If you ticked yes, please tell us more about how your project would be affected and how you would adapt it at each level.**  **At Level 2, we/I would change/adapt my project to…**  **At Level 3, we/I would change/adapt….**  **At Level 4, we/I would change/adapt….** | | |
| **Have you applied for and/or received any other grants/awards in connection with this project?**  **🞎 Yes**  **🞎 No**  **If yes, please provide more details…** | | |
| **Have you co-designed (jointly developed) this project with another organisation, company, community or individual?**  **🞎 Yes**  **🞎 No**  **If yes, please provide details:** | | |
| **Have any publishers/broadcasters/exhibitors expressed interest in your project? YES/NO (If yes, please attach supporting letters.)** | | |
| **Current employer and your job title (if applicable):**  **(Please attach a copy of your CV)** | | |
| **🞎 I verify that I am a New Zealand citizen or permanent resident.** | | |
| **🞎 I verify that all information provided is accurate and complete.** | | |
| **🞎 I understand that giving false or misleading information would make my application invalid.** | | |
| **Lead applicant’s signature:** | **Date:** | |

**Important dates:**

**Applications open:** Monday, 31 August 2020  
**Applications close:** 5pm, Friday 9 October 2020  
**Announcements made:** By Friday, 27 November 2020

