

# Pūtea Pāpāho

## Mental Health Media Grants 2020

### Auaha | Creative Application Checklist

**Please ensure you have included:**

- A completed application form
- A project proposal including:
  - Your reasons for applying
  - An outline of what your project is and the audience it is for
  - Information about how your project will help patua te whakamā/lift the shame, social exclusion and judgement people with mental distress can face
  - A summary of messages you will be aiming to communicate
  - Information on how people with mental distress and their whānau will be consulted and involved in the project
  - An outline of how you will promote your project and the impact it is likely to have
  - A realistic and detailed budget
  - Proof of any additional funding needed if required
  - Written expressions of interest in your project
  - Your CV.

**If you are submitting a written project proposal,** it must be no more than 1,500 words long.

**If you are submitting your project proposal by video,** it must be no more than 10 minutes long and hosted on an external platform such as YouTube or Vimeo. Please include your video's URL on your application form.