



# The 2019 Mental Health Media Grants Pūtea Pāpāho

## Journalism/Pūrongo Themes

In 2019, three Mental Health Media Grants or Pūtea Pāpāho for journalism will be available for up to \$10,000 each. Both grants are sponsored by the Like Minds, Like Mine national programme and supported by the Mental Health Foundation and the Health Promotion Agency.

### Grant One:

#### Stand up and speak out

**A media project which stands up and speaks out for people who live with mental distress by challenging common stereotypes or untruths about them.** Your project should aim to dispel these negative notions by showing the real experiences of New Zealanders who live with mental distress and the ways in which they contribute to and enrich our society every day.

### Grant Two – Choose from the following themes:

#### What's it like?: Experiences within New Zealand's mental health system

**A media project exploring how our mental health system is working or not working for our most vulnerable people.** Ideally, this project will explore what different kinds of support are available, what helps and what doesn't, and could include a Māori perspective on mental health and recovery. This project must prioritise and centre the voices of mental health service users.

#### The identities that make us: Intersectionality and mental distress

**A media project exploring how living with mental distress alongside other often-marginalised identities can intersect to create complex life experiences.** What does living with mental distress look like if you also identify as rainbow, Pasifika, Māori, a refugee or part of a religious community, for example? How do these identities combine to create a different perspective on mental distress discrimination, and what can we do to be more inclusive and learn more about these experiences?

#### Culturally speaking: Perceptions of mental distress from a Te Ao Māori worldview

**A media project exploring how the experience of mental distress is seen from a Māori worldview.** What does discrimination and social exclusion look like through a Māori lens? How does connection to whānau, iwi, hapū and tikanga contribute to wellbeing, healing, recovery and social inclusion?

#### Workplaces

**A media project exploring the role of work in mental wellbeing.** What are the challenges employees with mental distress face in the workplace and how can employers create safe, inclusive environments that promote recovery? What innovative practices do New Zealand workplaces have that help to reduce prejudice and discrimination? How can our workplaces do better?

All projects must address mental distress discrimination and social exclusion, specifically using the Power of Contact. All projects must also be centred around people with lived experience, rather than their providers or whānau.

Applications for research projects, service delivery or study costs **will not** be accepted.

Projects about suicide, eating disorders, autism, dementia or neurological disorders **are not covered** by these grants.



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## Journalism/Pūrongo Conditions

### APPLICATION CONDITIONS

#### Applicants must meet the following criteria to apply for a grant:

- Be New Zealand citizens or permanent residents
- Be practising journalists, photojournalists or freelancing in print, radio, online or TV media. Journalism students may also apply
- Have recognised experience or proven merit in journalism
- Propose a project that will be carried out in New Zealand and be relevant to New Zealanders
- Submit a complete application by 5pm, Friday, 11 October 2019. Late or incomplete applications will not be considered and applicants will not be notified.

**We recommend you visit [this page](#) to read about the work of past fellows and head to [likeminds.org.nz](http://likeminds.org.nz) for more information about challenging mental distress discrimination and social exclusion.**

### ACCEPTANCE CONDITIONS

#### If selected, you must:

- Sign a funding agreement (funding will be provided in instalments, not one lump sum)
- Use the grant for the purpose for which it is awarded
- Be available for regular project reviews whilst completing the grant project
- Be willing to promote yourself and the project
- Be available to present the project to agreed audiences during the duration of the grant and upon completion
- Provide a finished project and project completion report within 12 months of receiving the grant.

**The decision of the selection panel is final and no correspondence will be entered into.**

**The selection panel reserves the right to allocate the funding according to the quality of the applications received.**

If you have any questions, please email [journalism@mediagrants.org.nz](mailto:journalism@mediagrants.org.nz).



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## Journalism/Pūrongo Application Checklist

### Please ensure you have included:

- A completed application form
- A project proposal including:
  - Your reasons for applying
  - An outline of what your project is and the audience it is for
  - Information about how your project will reduce discrimination and increase social inclusion for people who live with mental distress
  - A summary of potential sources, angles and messages you will be aiming to communicate
  - Information on how mental health consumers and their whānau will be involved in your project
  - An outline of how you will promote your project and the impact it is likely to have
  - A realistic and detailed budget
  - Proof of any additional funding needed (if required)
  - Written expressions of interest in your project
  - Your CV
  - Up to three recent examples of your work
  - Three references.